

For Immediate Release

Tokio Marine Financial Advisers (Singapore) appoints Cheong Kum Foo as new Chief Executive Officer

Singapore, 20 June 2024 - Tokio Marine Financial Advisers (Singapore) Private Limited (TMFAS) announced today the appointment of Cheong Kum Foo as Chief Executive Officer of Tokio Marine Financial Advisers (Singapore), effective 3 June 2024.

With more than two decades of extensive experience in the finance industry, Kum Foo brings with him a wealth of expertise and a proven record of accomplishments in senior leadership roles across various functions. Before joining TMFAS, he served as Head of Products and a key member of the Senior Management Team of a financial advisory firm.

Jun Tokura, Deputy CEO, Tokio Marine Life Insurance Singapore Ltd, said: “I am delighted to welcome Kum Foo as TMFAS’s new CEO. His visionary leadership will prove invaluable at a pivotal time in TMFAS’s story, where the financial advisory arm is actively expanding its product portfolio and strengthening its advisory services. We have full confidence that Kum Foo will ensure TMFAS stays ahead of the needs of discerning clients looking to meet their wealth accumulation and protection goals.”

Kum Foo’s career achievements are testaments to his strategic acumen and dedication to innovation. He spearheaded the launch of a startup fintech platform and drove strategic growth in senior business development roles with a fund house and an insurance company.

On his appointment, Kum Foo said: “I am excited to be serving as Chief Executive Officer of TMFAS. With the company having recently crossed its one-year mark, I look forward to leveraging and nurturing opportunities presented by evolving industry shifts and valuable partnerships to deliver industry-leading financial planning and wealth management service to our clients.”

Kum Foo holds a Masters of Business Administration from the Brunel University’s Henley Business School and Certified Financial Planner (CFP) certification.

###